



VISION

Thriving Children & Youth.
Healthy Families.
Inclusive Communities.

PURPOSE

Working together to build inclusive communities for the well-being and safety of children, youth and families.

VALUES



Your Child Welfare service provider in Simcoe Muskoka Your Child & Youth Mental Health service provider in Muskoka

VALUES

COLLABORATION

We work with our community, care providers, volunteers and alongside our children, youth and families.
We promote culture, community and a sense of belonging.
We value effective internal and external communication.
We foster supportive relationships and partnerships.
We are collaborative, holistic and affirming.

ACCOUNTABILITY

We think critically and eliminate assumptions.
We ensure transparency, consistency and privacy.
We acknowledge our weaknesses and continuously strive to do better.
We use resources equitably and creatively.
We support ongoing professional development.
We are financially responsible.

RESPECT

We listen, learn and seek to understand.
We recognize strengths, rights, and traditions of others.
We center the voice of the child and youth.
We are inclusive of all identities and their interconnectedness.
We trust in the ability of children, youth, families, kin and communities to keep children safe and well.

EQUITY

We honour Reconciliation.
We provide equitable services that are trauma-informed, anti-racist, and anti-oppressive.
We address issues of disproportionality, disparity, power and privilege.
We provide accommodations and eliminate barriers.
We ensure cultural safety and are inclusive of all human identities.

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CHILDREN, YOUTH AND FAMILIES

Focus on safety, wellbeing, and prevention by recognizing the intersecting identities and experiences of children, youth, and families.
Strengthen family capacity and build resilience so children and youth can remain connected to and thrive within their communities.

PEOPLE AND BELONGING

Focus on an environment rooted in trust, respect, innovation and inclusion.
Promote a culture that supports safety, wellbeing, belonging, accountability, and ensuring people feel valued, and connected.

PARTNERSHIPS AND COMMUNITY ENGAGEMENT

Focus on enhancing partnerships and collaboration to support shared goals.
Work together to build healthy, resilient, accessible, and inclusive communities that promote connection, purpose and collective responsibility.

TRUTH & RECONCILIATION AND EQUITY

Focus on a shift in culture where every staff member feels they belong and every child, youth and family receive identity affirming care.
Focus on actively offering French Language Services and Honouring Truth and Reconciliation.

AREAS OF FOCUS