



# sponsorship package 2024

The Ride for Refuge is a super-fun, family-friendly fundraising bike + walk in support of local charities who serve people seeking hope, safety, and freedom. Join us on **October 5, 2024!**



Simcoe Muskoka  
**Family Connexions**  
**Connexions Familiales**  
de Simcoe Muskoka

**Simcoe Muskoka Family Connexions**  
60 Bell Farm Road, Unit 7  
Barrie, Ontario, L4M 5G6  
**Phone** (705)-726-6587  
**Web** [familyconnexions.ca](http://familyconnexions.ca)

**9 out of 10**

participants  
recommend the RIDE

**top 30**

ranked among the top  
fundraising events in Canada



Each sponsor has the option to receive a **"Proud Supporter"** sticker



**don't see what you're looking for?**

**Talk to us!** We can work with you to create your own customized sponsorship opportunity.

## About Us

Simcoe Muskoka Family Connexions is the proud host charity for Ride for Refuge in Barrie, Ontario. Your sponsorship of the RIDE helps us fund the operation of the event for our whole community and for our own programs.

## Become a Sponsor!

Sponsorship in the Ride for Refuge is a unique opportunity for businesses to reach a wider audience while aligning with a charity dedicated to supporting your community. Simcoe Muskoka Family Connexions relies on businesses like yours to continue our work. Consider a sponsorship today to bring hope to our city.

### Lead Sponsor in our Location - \$2000+

- Opportunity for opening remarks at the event
- Invitation to attend and speak at launch party (where applicable)
- Option for RIDE Day booth or display
- Tagged social media posts throughout the campaign
- Key volunteer roles set aside (where applicable)

### Supporting Sponsor - \$1500+

- Sponsors at this level have the option to be the Meal sponsor, Photo Booth sponsor, or something else of preference (where applicable)
- Your own creative idea for activation
- Recognition during opening ceremonies
- Invitation to attend and speak at launch party (where applicable)
- Option for booth or display on RIDE Day
- Key volunteer roles set aside (where applicable)

### Rest Stop Sponsor - \$1000+

- Your name and logo displayed at the Rest Stop
- Option for RIDE Day booth or display at the Rest Stop
- Rest Stop volunteer roles set aside

### Route Sponsor - \$500+

- Your name and logo displayed on a sign along the route

## all sponsors receive:



Logo displayed on event day PowerPoint



Recognition on emails, web, + social media



Clickable logo on participant + team pages

To become a sponsor of Ride for Refuge, please contact:  
Jasmine Botter, Fund Development & Community Partnerships Coordinator  
Phone: 705-817-1140  
Email: [jasmine.botter@familyconnexions.ca](mailto:jasmine.botter@familyconnexions.ca)

## Next Steps

### 1. Confirm Your Sponsorship Level

Please call or email us to discuss your sponsorship type and financial level (see contact box above for more info).

### 2. Email Logo

Please email us a high-quality copy of your corporate logo. Your logo will appear on the national sponsor list at [rideforrefuge.org/sponsors](http://rideforrefuge.org/sponsors), and on your local RIDE location page – [rideforrefuge.org/location/barrie](http://rideforrefuge.org/location/barrie).

### 3. Make a Payment

Once you have confirmed your sponsorship type and amount, you will receive an invoice directly from Blue Sea Foundation (the charity that operates the Ride for Refuge). From there, you can quickly and securely pay your invoice online via **Credit Card**.

*Note: Blue Sea Foundation also accepts cheques (allow 1-4 weeks for processing). Make payable to "Ride for Refuge", and mail directly to Blue Sea Foundation, 260-659 King St. East, Kitchener, ON, Canada, N2G 2M4.*



**Blue Sea Foundation** is a registered Canadian charity (819882655 RR0001) that exists to help other charities thrive financially by providing easy access to profitable turn-key fundraising events and services, like the **Ride for Refuge**, the **Coldest Night of the Year**, and **The Grand Parade**.

