

# STRATEGIC PLAN

## 2020-2024

### VISION

Safe Kids. Healthy Families. Strong Communities.



### PURPOSE

To build safety and well-being with children, youth, families and communities.

## OUR VALUES: WE CARE.

We honour **C**ONNECTIONS.

We are **A**CCOUNTABLE.

**R**ESPECT is essential.

**E**QUITY is foundational.

## STRATEGIC DIRECTIONS

### CHILDREN AND YOUTH SAFE AND WELL WITH FAMILIES IN THEIR COMMUNITIES

We promote wellness, stability and a sense of belonging through effective services, quality care, relationship preservation, and connexions to community and identity.



### INNOVATION, ACCOUNTABILITY, & OUTCOMES

We provide evidence-informed services and maximize resources through a commitment to continuous improvement, privacy and accountability for outcomes.



### EFFECTIVE COMMUNICATION & PARTNERSHIP

We hear and value the voices of children, youth and families; partner with communities, colleagues and stakeholders to build networks; and advocate.



### EQUITABLE PRACTICES

We advance an organizational culture, workplace, policies, programs and services that are equitable, inclusive, and trusted.



### TRUTH & RECONCILIATION

We commit to truth and reconciliation with Indigenous families and communities.



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