



For immediate release

January 17, 2018

Family Connexions announces new Executive Director

Barrie - Simcoe Muskoka Family Connexions (SMFC) is pleased to announce that effective January 1, 2018, Geraldine Dooley-Phillips officially became its new Executive Director, assuming the executive leadership role of the organization following Susan Carmichael's official retirement on December 31, 2017.

Geraldine holds a Masters of Social Work and has been with the agency for 11 years in a leadership capacity. She brings a wealth of knowledge and skills to the executive office from twenty-five years of progressive experience in child welfare and social work across municipal, provincial and international jurisdictions. She has initiated several agency and community service system changes and has held important roles at provincial tables advocating for children, youth and families.

Geraldine has a passion for partnership and equity-based approaches to children's services. "The board and I are thrilled that Geraldine has agreed to take on the challenge of leading the organization and working together with us into the future," said Board president, Tracy Fleischmann. "We are looking forward to working with Geraldine, the senior leadership team, staff and with our community partners to keep kids safe and well, help build strong families and support a collaborative and caring community."

About Simcoe Muskoka Family Connexions (SMFC):

Simcoe Muskoka Family Connexions (SMFC) is the merged organization formed from the former Simcoe Children's Aid and Family, Youth and Child Services of Muskoka. The independent non-profit agency provides culturally appropriate, efficient and effective services in the areas of child protection and children's mental health. SMFC works collaboratively to enhance the safety and wellbeing of children, youth and families. Services are provided out of 9 locations throughout regions of Simcoe County and the District of Muskoka – the head office of Barrie, Ontario and branch offices in Alliston, Bracebridge, Bradford, Collingwood, Gravenhurst, Huntsville, Midland, and Orillia.

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BRANCH OFFICES / NOS SUCCURSALES

Alliston, Barrie, Bracebridge, Bradford,
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Midland, Orillia

familyconnexions.ca